

L. Jeff Seaton

Contact: seaton.editor@aabri.com

Education:

- 2007 Ph.D. The University of Memphis
Major: *Business Administration*
Concentration: Organizational Behavior/Human Resource Mgt.
Concentration Minor: Strategic Management
- 1996 M.B.A. The University of Tennessee at Martin
Business Administration
- 1994 B.S. The University of Tennessee at Martin
Business Administration
Concentration: *Management*

Professional Experience:

- 2013 – Present Murray State University, Associate Professor
- 2007 – 2013 Murray State University, Assistant Professor
- 2001 - 2006 The University of Tennessee at Martin, Assistant Professor
- 1998 - 2001 The University of Memphis, Graduate Teaching Assistant
- 1996 - 1998 The University of Tennessee at Martin, Instructor of Management

Scholarly Activity:

Peer Reviewed (Refereed) Journal:

Seaton, L. Jeff, “*When Servant leadership Turns to Submissive Leadership: Millennials in Nursing*”, **Journal of Management and Marketing Research**

Seaton, L. Jeff, “*The New ‘Social Identity Creator’ Type of Leadership: The Effect of Social Identity on Leadership*”, **Academy of Business Research Journal**, Volume 3, 2021

Seaton, L. Jeff, “*The Relationship of Confucian Dynamism and the Strategic Leader: An Upper Echelon Theory Perspective*”, **International Journal of the Academic Business World**, Spring 2018

Seaton, L. Jeff, “*The Effect of Individual Inductive Reasoning on the “Reasonable Person” Standard Used in Labeling of Sexual Harassment Behaviors*”, **Academy of Business Research Journal**, Volume 4, 2017

Peer Reviewed (Refereed) Journal_Continued:

Seaton, L. Jeff, “*The Effect of Law Enforcement's Socialization Process on the Whistle-Blowing Behavior of Police Officers*”, **Global Journal of**

Management and Marketing, Volume 1(2), 2017

Lemons, Mary and Seaton, L. Jeff, “*Justice in the Classroom: Does Fairness Determine Student Cheating Behaviors?*”, **Journal of Academic Administration in Higher Education**, Spring, 2011

Lemons, Mary A. and Seaton, Jeff, “*Revisiting Generational Attitudes: A True Ethical Dilemma*”. **The Journal of the Academy of Business Administration**, Volume 14, Issue 1-2., 2009.

Seaton, L. Jeff, Chan, Yuen H. and Taylor R. Robert, “*Emotional Labor’s Relationship to Workplace Aggression in High Emotional Labor Occupations*”, **Journal of the Academy of Business Administration**, 2008.

Pongkusolchit, K. and Seaton, L. Jeff, “*The Use of Technology to Improve the Quality of Service Delivery Systems*”, **Journal of the Academy of Business Administration**, 2008.

Seaton, L. Jeff and Boyd, Mike, “*The Effective Use of Simulations in Business Courses*”, **Academy of Educational Leadership Journal**, V12 (1), 2008.

Seaton, L. Jeff and Boyd, Mike, “*The Organizational Leadership of the Post Baby Boom Generation: An Upper Echelon Theory Approach*”, **Academy of Entrepreneurship Journal**, 2007.

Seaton, L. Jeff and Timmerman, Ed, “*The Albany County Sheriff’s Department: The War On Crime Statistics*,” **Business Case Journal**, Winter Edition, 2003; pp 31-37.

Seaton, L. Jeff and Lemons, Mary, “*Emotional Labor: Causes and Consequences*,” **Journal of the Academy of Business Administration**, Spring/Fall, V7, 2002; pp 49-53.

Proceedings Refereed:

Seaton, L. Jeff, “Social Identity’s Effect on an Individual’s Whistle-Blowing Process”, **Academic and Business Research Institute International Conference**, San Antonio, Tx, March 9, 2023

Seaton, L. Jeff, “*The New ‘Social Identity Creator’ Type of Leadership: The Effect of Social Identity on Leadership*”, **Academy of Business Research Conference**, Boca Raton, Fl, November 11, 2021

Proceedings Refereed Continued:

Seaton, L. Jeff, “*Cognitive Dissonance and Rationalization’s Role in the Whistle-Blowing Process*”, **Institute for Global Business Research**

International Conference, Las Vegas, NV., October 21, 2021

Seaton, L. Jeff, “*The Effect of Social Identity on Today’s Organizational Leaders*”, **Institute for Global Business Research Conference**, Las Vegas, NV., October 12, 2018

Seaton, L. Jeff, “*The Effect of Generational Differences on the Reasonable Person Perspective Used in Sexual Harassment Situations*”, **Academy of Business Research Conference**, New Orleans, LA, March 22-24, 2017

Seaton, L. Jeff, “*Perceptions of Wrongdoing and Villianization: Effects of Police and Minority Group Socialization*”, **International Interdisciplinary Business-Economics Advancement Conference**, Ft. Lauderdale, Fl., Nov. 20, 2015

Seaton, L. Jeff, “*Generationally Bound Rationality*”, *Perceptions of Sexual Harassment*”, Academic and Business Research Institute Conference, Las Vegas, NV., October 10, 2014

Seaton, L. Jeff, “*Dyadic Management*”; *A Necessity for Today’s Diverse Workforce*”, **Allied Academies International Conference**, New Orleans, LA., March 5, 2012.

Seaton, L. Jeff, “*The Effect of Law Enforcement's Socialization Process on the Whistle-Blowing Behavior of Police Officers*”, **Allied Academies International Conference**, Las Vegas, NV., October, 2010.

Seaton, L. Jeff and Lemons, Mary, “*Justice in the Classroom: Does Fairness Determine Student Cheating Behaviors?*” **International Conference on Learning and Administration in Higher Education**, Nashville, TN., May, 2010

Seaton, L. Jeff and White, Susan, “*A Comprehensive Approach to Improving Supply Chain Management*”, **Academic Business World International Conference**, Nashville, TN., May, 2008.

Seaton, L. Jeff and Mike Boyd, “*The Effective Use of Simulations in Business Courses*”, **Academy of Entrepreneurship Conference**, Tunica,MS., April, 2008.

Proceedings Refereed Continued:

Seaton, L. Jeff and Mike Boyd. “*The Organizational Leadership of the Post Baby Boom Generation: An Upper Echelon Theory Approach*”, **Academy**

of Entrepreneurship Conference, Jacksonville, FL., April, 2007.

Seaton, L. Jeff and Lemons, Mary, "*Ethical Values and Justice in the Classroom: The Moderating Effect of Likelihood of Being Caught On Student Cheating Behaviors*", **Southern Management Association Conference**; Clearwater Beach, FL; October, 2006.

Seaton, L. Jeff and Lemons, Mary, "*Today's Generational Diversity: A True Ethical Dilemma*", **The Institute of Behavioral and Applied Management**; Memphis, TN; October, 2006

Seaton, L. Jeff. "*Organizational Aggression Defined: Distributive and Procedural Justice as Antecedents and Likelihood of Punishment as a Moderator*", **The Academy of Business Administration**; Denver, Colorado; April, 2006.

Seaton, L. Jeff. "*My Bird Dog Would Be a Grand Champion in a Rabbit Dog World: The Effect of Socialization on Organizational Perceptions*", **The Academy of Business Administration**; Denver, Colorado; April, 2006.

Seaton, L. Jeff and Lemons, Mary, "*The Ethical Implications of Student Cheating*", The Readings Book, **The Academy of Business Administration Global Trends Conference**; Palm Beach, Aruba; 2005.

Seaton, L. Jeff and Lemons, Mary, "*Do Two Wrongs Make A Right? An Empirical Analysis of Business Students Who Cheat in Order To Correct a Perceived Injustice*", **The Academy of Business Administration Global Trends Conference**; Montego Bay, Jamaica; 2004.

Seaton, L. Jeff and Timmerman, Ed, "*The Lauderdale City Police Department: A Prisoner In-Processing Problems*," **North American Management Society for Case Research Conference**; Chicago, IL; March, 2004.

Seaton, L. Jeff, "*Organizational Aggression: Antecedents and Responses*," **American Society of Business and Behavioral Science Conference**; Las Vegas, NV; February, 2003.

Seaton, L. Jeff and Lemons, Mary, "*Effects of Emotional Labor In High Emotional Labor Occupations*", **National Conference of Academy of Business Administration**; Key West, FL; April, 2002.

Proceedings Refereed Continued:

Seaton, L. Jeff and Timmerman, Ed, "*The Albany County Sheriff's Department:*

The War on Crime Statistics,” **Southwest Case Research Association Conference;** St. Louis, MO; March, 2002.

Seaton, L. Jeff and Timmerman, Ed, “*A Conceptual Model of Justice Appraisal and Coping Responses of Consumers,*” **The Association of Marketing Theory Practice Conference;** Jekyll Island, GA; March, 2001.

Seaton, L. Jeff and Timmerman, Ed, “*The Interactional Effect of Cognitive Moral Development and Socialization on Whistle-Blowing Behavior,*” **The Institute of Behavioral and Applied Management Conference;** Charleston, SC; November, 2001.

Seaton, L. Jeff and Clark, Paul, “*The Relationship of Confucian Dynamism and the Strategic Leader: An Upper Echelon Theory Perspective*”, **American Society of Business and Behavioral Science Conference;** Las Vegas, NV; February, 2001.

Seaton, L. Jeff, “*A Conceptual Model of International Justice Appraisals and Coping Responses,*” **Southern Management Association Conference;** Orlando, FL; November, 2000.

Seaton, L. Jeff and Timmerman, Ed, “*The Artful Marketing of Crime Statistics,*” **Society for Case Research Conference;** Birmingham, AL; June, 2000.

Non-Refereed Presentations:

Seaton, L. Jeff, “*New Graduates’ College vs. Trades Decision.*” **Paris, Tn. Home Schooling Conference,** May 6, 2022

Seaton, L. Jeff, “*The Effect of Behavior in Management.*” **Paris/Henry Co. Chamber of Commerce,** Paris, TN; 2021

Seaton, L. Jeff, “*The Effect of Behavior in Business.*” **Paris Kiwanis Club,** Paris, TN; April, 2020

Seaton, L. Jeff, “*People Are Different; So?*” Professional Development Day **Jackson Purchase Energy Corporation, Paducah, Ky.** Oct. 10, 2016

Seaton, L. Jeff, “*What Everyone Should Know About Going to College.*” **Paris Rotary Club,** Paris, TN; August, 2012

Seaton, L. Jeff, “*Selecting the Right Person.*” **Hopkinsville-Christian County Chamber of Commerce,** Hopkinsville, Ky. February, 2012

Non-Refereed Presentations Continued:

Seaton, L. Jeff, “*Small Business Basics: Human Resource Management*”

- Henry County Chamber of Commerce**, Paris, TN; January, 2012
- Seaton, L. Jeff, “*Employment Law*”, **Rural Health/EMS Leadership Conference**, Somerset, Ky. August, 2011
- Seaton, L. Jeff, “*Selecting the Right Person.*” **Hopkinsville-Christian County Chamber of Commerce**, Hopkinsville, Ky. January, 2011
- Seaton, L. Jeff, “*Small Business Basics: Human Resource Management*” **Henry County Chamber of Commerce**, Paris, TN; January, 2011
- Seaton, L. Jeff, “*Employment Law*”, **Kentucky EMS Conference and Expo**, Louisville, Ky. September, 2010
- Seaton, L. Jeff, “*The New College Experience in Tennessee Universities.*” **Paris Lakeway Kiwanis Club** , Paris, TN; March, 2010
- Seaton, L. Jeff, “*Creating a Mission and Vision for Your Organization.*” **Paris-Henry County Arts Council**, Paris, TN; January, 2010
- Seaton, L. Jeff, “*Employment Law*”, **Kentucky EMS Conference and Expo**, Lexington, Ky. September, 2009
- Seaton, L. Jeff, “Employee Selection and Performance Appraisal”, **Rural Health Leadership Educational Conference**, Murray, Ky.; July, 2009
- Seaton, L. Jeff, “*Transfer of Knowledge Through Simulation-Type Methodologies: Strategic Management.*” **Ken-Tenn Best Practices Conference**, University of Tennessee at Martin, Martin, TN; February, 2008
- Seaton, L. Jeff, “*Teaching and Accessing of Ethics in the Classroom.*” **Ken-Tenn Best Practices Conference**, Belmont University, Nashville, TN; February, 2007
- Seaton, L. Jeff, “The Benefits of Research in a Law Enforcement Context.” Department of Criminal Justice, Murray State University, KY; 2006
- Seaton, L. Jeff, “The Effects of Perceptions and Justifications on Ethical Judgments in a Law Enforcement Context.” Department of Criminal Justice, Murray State University, KY; 2006

Non-Refereed Presentations Continued:

Seaton, L. Jeff, "*Deviant Employees or Loyal Organizational Members? It's Depends on Who You Ask: An Analysis of Socialization's Effect on the Perceptions of Wrongdoing.*" **Ken-Tenn Best Practices Conference**, Austin Peay State University, Clarksville, TN; February, 2006

Seaton, L. Jeff, "The Effects of Perceptions and Justifications on Ethical Judgments in a Law Enforcement Context." Department of Criminal Justice, Jackson State University, TN; 2006.

Seaton, L. Jeff, "The Effects of Perceptions and Justifications on Ethical Judgments in a Law Enforcement Context." Department of Criminal Justice, Dyersburg State Community College, TN; 2006.

Seaton, L. Jeff, "*The Future of Ethics in Our Workplaces*", Rotary Club, Paris, TN; 2005

Seaton, L. Jeff and Lemons, Mary, "*Do Two Wrongs Make a Right? An Analysis of Students Who Cheat In Order to Correct a Perceived Injustice,*" **Ken-Tenn Best Practices Conference**; Tennessee State University, Nashville, TN; February, 2004.

Courses Developed and/or Taught:

Murray State University (2007-Present)

Mgt. 656 Seminar in Strategic Management

(Traditional, Night and Web Courses developed)

PMBA Organizational Behavior Course:

(Madisonville, KY; Henderson, KY; Hopkinsville, Ky; Paducah, Ky; Country of Cyprus)

Mgt. 654 Seminar in Human Resource Management (Graduate)

Mgt. 651 WEB Seminar in Organizational Behavior (Graduate)

Mgt. 651 Seminar in Organizational Behavior (Graduate)

BPA 615 Communications in an International Business Environment (Graduate)

Mgt. 590 Strategic Management

Mgt. 557 International Management

Mgt. 553 HR Selection

Mgt. 551 Organizational Behavior

Mgt. 350 Fundamentals of Management

BPA 515 Communications in an International Business Environment

University of Tennessee at Martin

Mgt. 710 Organizational Theory (Graduate)

Mgt. 490 Business Policy (Strategic Management)

Mgt. 472 Business Ethics

Mgt. 450 Compensation Management

Mgt. 350 Introduction to Human Resource Management

Mgt. 320 Advanced Statistics for Managers

Mgt. 310 Production and Operations Management
Mgt. 301 Management and Organizations
Mgt. 300 Management and Behavior

University of Memphis

Mgt. 7030 Management and Organizations (Graduate)
Mgt. 1010 Introduction to Business

Professional Service:

2023 Academic and Business Research Institute Conference (Session Chair)
2018 Institute for Global Business Research Conference (Session Chair)
2012 International University of North America (Instructor/Trainer)
2010 Allied Academies International Conference (Reviewer and Session Chair)
2007 Journal of the Academy of Business Administration (Reviewer)
2006 Institute of Behavioral and Applied Management Conference (Reviewer)
2006 Institute of Behavioral and Applied Management Conference (Discussant)
2006 Academy of Business Administration Conference (Reviewer)
2006 Journal of the Academy of Business Administration (Reviewer)
2006 McGraw-Hill/Irwin Book Company (Textbook Reviewer)
2006 Southern Management Association Conference (Reviewer)
2005 Journal of Behavioral and Applied Management (Reviewer)
2005 Academy of Business Administration, Global Trends Conference (Track Chair)

Public Service:

2009/Present Friends of Paris Landing (Executive Board Member)
2010/Present Lakeway Kiwanis Club Member
2013/2019 Henry Co. Chamber of Commerce, Golf Tournament (Committee Chairman)
2013/2019 Henry Co. Chamber of Commerce, Annual Boat Run (Committee Member)
2013/2018 Henry Co. Chamber of Commerce, (Tourism Committee Member)
2012/15 Paris/Henry County Alliance (Tourism Executive Committee)
2013/14 Henry Co Chamber of Commerce (Past President-Advisor)
2012/13 Henry Co. Chamber of Commerce (President)
2011/12 Henry Co. Chamber of Commerce (President Elect)
2007/15 Henry Co. Chamber of Commerce (Executive Board Member)
2007/11 Henry Co. Chamber of Commerce (Vice President of Tourism)
2011 Henry Co. Chamber of Commerce, "Light Up the Lake" (Committee Chairman)
2011 Henry Co. River Resort Act (Executive Committee)
2011/12 Friends of Paris Landing New Year's Eve Gala (Chairman)
2011 Paris-Henry Co. Country Club "4th of July Thunder Over Paris," (Chairman)

University Service:

2011 - Present School of Business Graduate Programs Committee (Chairman)
2011 - 2018 Murray State University Institutional Review Board
2011 - 2017 School of Business Scholarship Committee

Consulting Activity:

2005/Present	General Sessions Court, Weakley Co. TN. (Financial Mgt. Program)
2016	Jackson Purchase Energy Corporation, Professional Development
2011/14	Chamber of Commerce "Small Business Basics" (HR Management)
2012	Hopkinsville-Christian Co. Chamber of Commerce (Selection of Employees)
2011	Meo Mio's Restaurant, Buchanan, TN (Employee Training)
2011	Hopkinsville-Christian Co. Chamber of Commerce (Selection of Employees)
2011	Kentucky Ambulance Providers Association (Employment Law)
2010	Benevolent and Protective Order of Elks, Paris, TN (Financial Management)
2010	Paris-Henry Co. Country Club (Financial Management)
2009	Paris-Henry Co. Arts Council (Strategic Management)
2009	Benevolent and Protective Order of Elks, Paris TN (Building Committee)
2008	Paducah Police Department (Organizational Climate Study)
2008	Benevolent and Protective Order of Elks, Paris, TN (Capital Planning Committee)
2008	Peel and Holland Financial Group (Sexual Harassment Training Presentation)